



Dear Franklin County Fair Patron,

The Franklin County Fair Commission, Inc. would like to take this opportunity to thank you for your support of our county fair with your advertisement in past fair catalogs. If you did not advertise with us last year, this is an invitation to participate in our 2024 community event. The 2024 Franklin County Dates are Sunday, July 7th through Saturday, July 13th.

Our Fair is an opportunity for county community members to experience our agriculture industry, as well as have affordable family fun. We focus on educating why and how agriculture is important in Franklin County. Our costs to visitors are kept low, while still providing favorite activities and events.

During fair week, we hold many events including:

- Youth Livestock Shows
- Royalty Court Contests
- Live Musical Entertainment
- Truck and Tractor Pulls
- Baby Barnyard
- And many more

With your support and sponsorship, we can continue to provide these events and opportunities to our community, as well as improve the fair for years to come.

Enclosed are the sponsorship packages we are offering for the 2024 Fair. We thank you for your support, and we can't wait to see you at the 2024 Franklin County Fair!

Sincerely Grateful,

BR Reichard

Brett R. Reichard, President
Franklin County Fair

ATTENDEES

25,000

EXHIBITORS

250

YOUTH EXHIBITORS

185

ENTRIES

1,400

YOUTH ENTRIES

610

2024 Franklin County Fair Sponsor Packages



Green Ribbon

- Logo displayed in Fair Event Book
- Name listed on Fair's website
- 2 weekly parking passes**
- 2 daily parking passes



Yellow Ribbon

- 1/4 page color ad (3.75"width x 4.75"height)*
- Logo displayed on Fair's website
- 5 weekly parking passes**
- 5 daily parking passes



Red Ribbon

- 1/2 page color ad (7.75"width x 4.75"height)*
- 10 weekly parking passes**
- 5 daily parking passes
- Logo displayed on Fair's website
- Banner hung on fairgrounds (provided by sponsor)
- 20' x 20' outside vendor display area



Blue Ribbon

- 3/4 page color ad (7.75"width x 7.25"height)*
- 15 weekly parking passes**
- 10 daily parking passes
- Logo with link displayed on Fair's website
- Social media recognition
- Banner hung on fairgrounds (provided by sponsor)
- 30' x 30' outside vendor display area



Purple Ribbon

- Full page color ad (8.5" x 11")*
- 20 weekly parking passes**
- 15 daily parking passes
- Logo with link displayed on Fair's website
- Full media recognition (print, social, radio, etc.)
- Banner hung in arena (provided by sponsor)
- 40' x 40' outside vendor display area

**Ads MUST be delivered print ready with the correct dimensions. If ads are sent without correct dimensions, the Fair has the right to modify ads to meet correct specs.*

***Additional weekly parking passes may be purchased by sponsors for \$30 each (weekly passes are valued at \$60).*

2024 Franklin County Fair Sponsorship Form

Company Name: _____

Company Address: _____

Company Phone Number: _____

Package Selected (please circle one)

Green Ribbon

Blue Ribbon

Yellow Ribbon

Purple Ribbon

Red Ribbon

Contact Person (include phone and email address):

Additional Comments:

Completed forms and payments can be mailed to:

Franklin County Fair

c/o Megan Brindle

PO Box 241

Chambersburg, PA 17201

Ads can be emailed to:

Caitlin Reichard, cspcaitlin@gmail.com

Deadline for ad submission: April 1, 2024

Franklin County Fair Commission, Inc.
PO Box 241, Chambersburg, PA 17201
franklincofairpa@gmail.com